



Application Form

Alteradvise Pro Bono Initiative





1. Introduction

Through this program, our experts provide pro bono strategic support to cultural projects operating in vulnerable contexts, whether because of scarce resources or broader challenges, including post-war or underserved regions.

If your organisation faces challenges but carries strong cultural or community impact, you can apply to receive tailored guidance to help clarify your strategy and move your project forward.

Before applying, please ensure your project meets the eligibility criteria. Applications are reviewed on a rolling basis, and selected organisations will be contacted directly.

Support will be provided based on our team's capacity (2-4 projects annually).

2. Eligibility Criteria

Your organisation or project should meet the following criteria:

Context & Resources

- ❖ Has limited financial capacity (typically annual budget under \$ 150k or equivalent)
- ❖ Has no current access to paid consulting or strategic expertise
- ❖ Operates in a crisis-affected, rural, underserved, or post-war region

Impact & Ethical Alignment

- ❖ Demonstrates a clear non-commercial cultural or community benefit
- ❖ Contributes to cultural heritage preservation
- ❖ Is non-political and non-partisan

Feasibility & Commitment

- ❖ Is at a stage where strategic guidance can be effective
- ❖ Can provide a dedicated contact person during the support process
- ❖ Is committed to implementing recommendations where possible

If you meet these criteria, please proceed with the application below.



3. Application Form

Organisation Information

Organisation name

Legal status (NGO, community group, cultural institution, collective, etc.)

Country & Region/City of operation

Year founded

Website (optional)

Social media links (optional)

Primary contact person

Name

Role

Email

Phone

Secondary contact person

Name

Role

Email

Phone



Eligibility Check

- ☐ Our organisation has limited financial capacity
- ☐ Our project operates in a crisis-affected, rural, underserved, or post-war region
- ☐ Our work contributes to cultural, community, or social impact
- ☐ We maintain a non-political and non-partisan position
- ☐ We can commit a dedicated contact person for the advisory process

Important note on financial capacity: If your organisation can dedicate between \$ 5'000 to 10'000 for consulting services please check to box below. We can then tailor a consulting package aligned with your socio-economic situation. This allows us to provide our pro bono service only to organisations who need it the most.

- ☐ We can dedicate \$ 5'000 to 10'000 for consulting services.

Project Overview

Project name

Short description of the project (3-5 sentences)

Current stage:

- ☐ Concept; ☐ Early development; ☐ Implementation; ☐ Restructuring / Recovery

Target community or beneficiaries

Main cultural or social objectives of the project



Context & Need

Describe the context in which your project operates

What challenges or constraints does your organisation currently face?

Why are you seeking pro bono strategic support at this time?

Have you previously received external advisory or consulting support?

☐ Yes / ☐ No

If yes, please specify.



Expected Support

What are the 1-3 key questions you need help with?

What type of support would be most useful to you?
(e.g., project initiation, strategic planning, governance, etc.)

What outcome would you ideally like to achieve through this support?



Impact & Feasibility

How does your project contribute to cultural preservation, resilience, or community development?

What makes your project feasible despite current challenges?

Who will be responsible for implementing the advice you receive?

Organisation Capacity

Annual budget (approx.)

Main sources of funding

Team size (full-time, part-time, volunteers)



Additional Information

Is there anything else you would like us to know?

Attachments

Please attach any relevant additional document (concept note, photos, plans, or reports).

Consent

I confirm that the information provided is accurate to the best of my knowledge.

☐ Yes

I agree to be contacted regarding this application.

☐ Yes

4. Selection Process

Applications will be reviewed by our team based on project alignment, potential impact, and feasibility. Successful applicants will be contacted directly for further engagement.

The selection process may take up to **three months**, so we kindly ask for your patience.

Please submit your completed form to the following email address:

contact@alteradvise.com